

2024 RATES & SPECS

ADVERTISING 2024 RATES (ALL RATES ARE NET)

	OPEN	2X	4X	6X
Full Page	\$3,950	\$3,750	\$3,550	\$3,250
2/3 Page	\$3,068	\$2,908	\$2,762	\$2,523
1/2 Page	\$2,413	\$2,288	\$2,172	\$1,985
Inside Front	\$7,305	\$6,925	\$6,580	\$6,010
Inside Back	\$6,137	\$5,817	\$5,626	\$5,047
Back Cover	\$7,892	\$7,481	\$7,106	\$6,490
2 Page Spread (1x)	\$7,500			
2 Page Advertorial (1x)	\$10,000			

Add 12% for guaranteed or premium position.

DESIGN CHARGE

Full & 2/3 pages \$900

1/2 pages \$750

Price includes one round of revisions.

Additional revision will be billed at \$150.00 per hour.

HOW TO GET YOUR FILES TO US

Please save file as a high resolution PDF and send via email to barb@airportxnews.com if file is very large, send via a free transfer site like WeTransfer.com (preferred) or dropbox.com.

PRODUCTION AND MATERIALS

Barb McCarter

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BUSINESS DEVELOPMENT

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SPECS

AD Sizes	WIDTH	HEIGHT
Full Page	8.5"	11"
Full Page (with bleed)	8.75"	11.25"
Full Page (live area)	7.75"	10.25"
2/3 Page	4.833"	10"
1/2 Page Horizontal	7.375"	4.875"
1/2 Page Vertical	4.833"	7.375"

IMPORTANT GUIDELINES

- Submit artwork minimum 300dpi.
- Send artwork as either high-resolution TIF, EPS or PDF.
- Supply a color or B&W printout if sending artwork.
- Vector Art Programs, (all type must be outlined).
- Don't submit artwork with spot or PMS colors.
- Don't submit artwork in Microsoft Word or PowerPoint.
- Don't use TrueType fonts.
- Don't add a bleed for fractional ads .

