

# 2024 EDITORIAL CALENDAR

## 20 YEARS OF THE AX CONFERENCE

#### - BONUS ISSUF

Join AXN in a 20-Year Retrospective in celebration of the 20th Anniversary of the Airport Experience Conference.

- · Airport Concessions Evolve Dramatically
- ACDBEs Thrive As Attention Turns To Local Brands
- · Lounges, Passenger Services Make Big Inroads
- · Concessions Design Evolves, But Costs Are Burdensome
- Past AX Conferences In Pictures

Space Deadline: January 18, 2024 Artwork Deadline: January 25, 2024



### 2024 AX CONFERENCE ISSUE

After two decades of the Airport Experience Conference, AXN examines what's next in airport concessions, services and the passenger experience.

- The Next Generation of Airport and Concessions Leaders
- The F&B, Retail Trends That Are Driving Concessions Profits
- Spotlight On AXN's Property Manager of the Year
- Complete Guide To AXC 2024

Space Deadline: February 16, 2024 Artwork Deadline: February 23, 2024



## **POST-CONFERENCE ISSUE**

- The 2024 Concessions Executive Roundtable
- Airport Innovation In Overdrive
- Child Care Options Expand In Response To Growing Need
- Full Coverage Of The 2024 Airport Experience Conference

Space Deadline: April 25, 2024 Artwork Deadline: April 30, 2024



## **FOOD & BEVERAGE ISSUE**

- In-Airport Distilleries Offer Unique Experiences, Gifts
- Wellness-Themed F&B Concessions Soar = Sarah
- Innovations Abound As Coffee Demand Continues
- Incorporating Sustainable Practices In Restaurant Operations

Space Deadline: June 10, 2024 Artwork Deadline: June 13, 2024



## **ACDBE & SMALL BUSINESS ISSUE**

- Challenges, Changes Impact ACDBE Program
- ACDBE Program Graduation Elusive For Many
- Partnering Strategies Among Certified Companies
- Design Trends In A High-Cost Environment

Space Deadline: July 22, 2024 Artwork Deadline: July 25, 2024



## 2024 AX FACT BOOK

The AX Fact Book is a comprehensive collection of concessions data and the preferred information resource for airport industry leaders in North America. For more than two decades, the AX Fact Book has been the most valued source of essential statistics for airport and concessions executives and other aviation officials. Every Fact Book has a 12-month read cycle, which makes it a valuable advertising vehicle to keep your brand visible through the year.



#### AIRPORT DATA AT YOUR FINGERTIPS

The AX Fact Book offers annual data on sales, square footages, enplanements, dwell times, dominant airlines, existing tenants and lease expirations for a broad swath of North American airports. The comprehensive statistics help industry executives benchmark and compare sales performances among participating airports. The book also contains contact and business information for airports, developers, concessionaires and more.

#### THE BEST & ONLY SOURCE

Airport Experience® News is the only publisher of this detailed and highly sought-after data on airport concessions programs.

Space Deadline: September 10, 2024 Artwork Deadline: September 17, 2024

### RETAIL INNOVATIONS ISSUE

- With Local Thriving, What Happens To Global Luxury Brands?
- Incorporating F&B Into News/Gift And Book Stores
- Duty Free Expands With New Experiences
- · Incorporating AI And AR Into Concessions Operations

Space Deadline: August 30, 2024 Artwork Deadline: September 5, 2024



#### CUSTOMER SERVICE ISSUE

- Do Loyalty Programs Have A Place In Airports?
- Customer Service In A Tech-Centric Environment
- Industry Sommeliers Guiding Wine In Airports
- High Touch and High Tech: The Latest Airport Spa Advancements

Space Deadline: October 18, 2024 Artwork Deadline: October 24, 2024



### LEADERSHIP ISSUE

- Spotlight On AXN's 2024 Directors of the Year
- Colleagues, Friends Tout This Year's DOYs
- Succession Planning Strategies For Airports and Operators
- Mergers/Acquisitions Create New Operator Landscape

Space Deadline: November 18, 2024 Artwork Deadline: November 22, 2024



#### CONTACT THE BUSINESS DEVELOPMENT DEPARTMENT TO LEARN MORE:

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